Media advisory - Press Conference
WHO Ministerial Conference on Nutrition and Noncommunicable Diseases in the Context of Health 2020


WHERE: Hofburg Congress Centre - Dachfoyer
Heldenplatz, Entrance on Josefsplatz

WHEN: Thursday 4 July 2013, 10:30 am

WHO: After brief presentations by WHO and the Austrian Minister of Health, you will have the opportunity to ask questions to the press conference panel:

- Alois Stöger, Minister of Health, Austria
- Zsuzsanna Jakab, Regional Director, WHO Regional Office for Europe
- João Breda, Programme Manager for Nutrition, Obesity and Physical Activity, WHO Regional Office for Europe
- Petra Lehner, Food and Nutrition Policy Officer, Cabinet of the Minister

Key questions:
- How can we prevent obesity from becoming a new norm for children?
- Does better information for consumers, such as labelling facilitate healthy choices?
- Can we eliminate trans fats?
- How does good early nutrition save babies and infants from disease?

The Ministerial Conference: The WHO Ministerial Conference in Vienna takes place at the Vienna Hofburg 4-5 July 2013. Accredited journalists will have access to the conference. Please register your interest by e-mailing Tina Kiaer tki@euro.who.int

- Follow the conversation on Twitter: #NCDVienna
- For the full conference programme and other details: www.euro.who.int/nutrition-vienna

For further information, contact:

Fabian Fussweis
Spokesman
Federal Ministry of Health, Austria
Tel.: +43 1 71100-4505
Fabian.fussweis@bmg.gv.at

Tina Kiaer
Communications Officer
WHO Regional Office for Europe
Tel.: +45 51 97 92 43
tki@euro.who.int