NURSES AND MIDWIVES
A vital resource for health in the WHO European Region

Nurses and midwives play key roles in all aspects of health care and in society’s efforts to tackle public health challenges.

- Provide safe, high-quality, cost-effective care and services
- Empower people to manage their own health
- Ensure equal access and continuity of care
- Manage chronic conditions and long-term care
- Promote health throughout all stages of life

Growing and changing health needs raise challenges for nurses and midwives.

- Ageing populations
- Economic pressure
- Mobile workforce
- Migration
- Workforce shortages
- Health inequalities

Strategies for strengthening nursing and midwifery towards Health 2020 goals

- Scale up and transform education
- Plan workforce and optimize skill mix
- Create positive work environments
- Promote evidence-based practice and innovation

Nurses and midwives improve people’s health and well-being and reduce health inequalities.

http://www.euro.who.int/nursingmidwifery