Outbreaks of DISEASES like measles show that some individuals and communities are still susceptible to vaccine-preventable diseases in the European Region.

There were over 60,000 cases of measles in 2011–2012; 23,000 cases were hospitalized.

Every year nearly 1,000,000 infants do not receive all scheduled vaccinations.

The Guide to Tailoring Immunization Programmes (TIP) helps national immunization programmes to

- identify susceptible populations
- diagnose the supply - and demand-side barriers to vaccination
- design evidence-informed responses

Why?

Vaccination depends on many different health system, social and behavioural factors.

For more information on how to “TIP” the balance in favour of immunization, go to www.euro.who.int/immunizationtip