

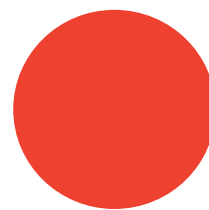
# MEASLES

is a **highly contagious**  
and **serious** disease

Measles is **BOUNCING BACK**  
in the WHO European Region



2007:  
7073 cases



2014:  
15 995 cases

## DID YOU KNOW..



Measles is **6 TIMES**  
**more infectious** than  
influenza.

**1 IN 5 CASES** ● ○ ○ ○ ○

will develop **complications**, such as  
ear infection, pneumonia, permanent  
deafness, encephalitis or even death.



Children under 5 and adults  
over 20 are most at risk of  
**serious complications**.



Measles vaccines are **safe**  
and **effective**. They  
undergo rigorous testing  
and have a very good  
safety record after **50**  
**years of use**.



Two doses of measles  
vaccines provide nearly  
**100% protection** against  
measles.

## YOU CAN STOP MEASLES



Protect yourself and many  
others by making sure  
you and your family are  
**fully vaccinated**



**10 YEAR**  
**ANNIVERSARY**

European  
Immunization  
Week

Prevent Protect Immunize

Do your part to **#immunizeEurope!**

**#immunizeEurope**

**#EIW2015**

<http://eiw.euro.who.int>

Data as of February 2015



World Health  
Organization

REGIONAL OFFICE FOR Europe