

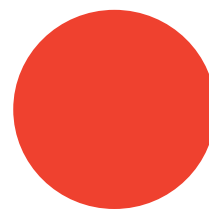
MEASLES

is a **highly contagious**
and **serious** disease

Measles is **BOUNCING BACK**
in the WHO European Region



2007:
7073 cases



2014:
15 995 cases

DID YOU KNOW..



Measles is **6 TIMES**
more infectious than
influenza.

1 IN 5 CASES ● ○ ○ ○ ○

will develop **complications**, such as
ear infection, pneumonia, permanent
deafness, encephalitis or even death.



Children under 5 and adults
over 20 are most at risk of
serious complications.



Measles vaccines are **safe**
and **effective**. They
undergo rigorous testing
and have a very good
safety record after **50**
years of use.



Two doses of measles
vaccines provide nearly
100% protection against
measles.

YOU CAN STOP MEASLES



Protect yourself and many
others by making sure
you and your family are
fully vaccinated



**10 YEAR
ANNIVERSARY**

European
Immunization
Week

Prevent Protect Immunize

Do your part to **#immunizeEurope!**

#immunizeEurope

#EIW2015

<http://eiw.euro.who.int>

Data as of February 2015



World Health
Organization

REGIONAL OFFICE FOR

Europe