Acute, irregular and excessive exposure to the sun, mainly during childhood, by people with fair skins is a major risk factor for melanoma, a malignant cancer of pigment cells in the skin. Considering the 20–40 year time-lag between exposure to the sun and onset of the cancer, the incidence of melanoma among people aged under 55 years and the respective time trends will be a good indicator of the final success of action against excessive exposure to ultraviolet (UV) radiation during childhood.

The incidence of melanoma skin cancer in people aged under the age of 55 years in Europe varies considerably between countries. The highest incidence rates are found in northern and western countries and the lowest in southern countries, with rates from three to eight times lower for men and women, respectively. In eastern European countries the incidence rates are low to intermediate. These variations are likely to be linked to specific behaviour (winter holidays, sun-seeking behaviour) as well as to improved diagnoses resulting from better detection of melanoma.

**Rationale**

Fig. 1. Age-standardized rates of melanoma incidence in people aged under 55 years, selected European countries, 2002

Source: GLOBOCAN (2).
Figure 1 presents the variations between countries in age-standardized melanoma skin cancer incidence rates in Europe in 2002.

The data in Figure 2 are derived from the International Agency for Research on Cancer (IARC) registries database (1). They show the trends over time in the incidence of melanoma for two Scandinavian countries, Norway and Sweden, illustrating the recent levelling off or decreasing trend in incidence among those aged under 55 years compared with older people.

It is estimated that in 2002, 9219 males and 12303 females under the age of 55 years were diagnosed with a melanoma in the European Union and the accession countries (Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, Slovenia). Melanoma is a malignant transformation of the pigmentation cell (melanocyte) of the skin (3). Most melanomas seem to be caused by acute, intermittent and excessive exposure to the sun, mainly during childhood, but exposure in adulthood also contributes to the risk. The phototype of fair skin (types I, II), large numbers of naevi or atypical naevi and a family history of skin cancer are the most important predictors of melanoma risk (4).

Melanomas occurring in those aged under 55 years seem to be strongly linked to exposure to UV radiation in childhood. These melanomas are often localized on the body trunk (males) and on the legs (females). The fact that melanoma in the elderly occur on the most chronically exposed parts of the body illustrates that chronic exposure is more important for melanomas occurring among elderly people. The use of sunbeds is an additional risk factor for melanoma. Melanoma is more frequent among people in the higher socioeconomic brackets and among northern European populations. This is probably due to their higher excessive intermittent exposure to UV radiation in combination with a light skin phototype.

The main way to prevent melanoma is to advise people to limit their exposure to the sun by avoiding such exposure during the hours of the day when UV radiation is most intense (approximately two hours each side of the solar noon) and to wear appropriate clothes, hats and sunglasses. Special attention needs to be paid to children. The use of sun-screen preparations may help to prevent sunburn and skin cancer but may also lead to increased exposure to the sun. Survival is strongly linked to the stage of the disease at diagnosis, which provides a rationale for considering organized screening programmes for melanoma. Since the incidence of melanoma is expected to keep increasing in the future, early detection remains an important strategy to combat the disease. Prevention campaigns carried out in north-western European countries since the 1980s have probably resulted in a decrease in the average thickness of melanomas and stabilization in melanoma mortality in young people (5).

Melanoma is strongly linked with exposure to UV radiation during childhood and is therefore largely preventable. WHO has launched the INTERSUN Global UV Project to stress the importance of increasing awareness and knowledge about the potential negative health effects of exposure to UV radiation, especially during childhood (6). This information should be readily available through various channels such as television, radio, campaigns, meteorological websites and in schools. Representatives of the tourism industry can also play a crucial role in minimizing the risks associated with exposure to the sun by disseminating information to their customers and by taking essential measures in tourism facilities and services. A UV radiation index can help to identify appropriate action based on the measured UV radiation levels. Furthermore, the use of sunbeds by children should be strongly discouraged, if not forbidden. The INTERSUN Project recommendations can serve as a framework for a European action plan to reduce exposure to UV radiation.

Nevertheless, there are at present few official regulations in most European countries (see ENHS-2 fact sheet No. 4.8 of May 2007 on policies to reduce excessive exposure of children to UV radiation (7)). There are thus major opportunities for developing policy as well as for harmonizing and strengthening efforts to reduce such exposure. National policies to reduce exposure to artificial UV
radiation – including regulations for the use of sunbeds by children and teenagers – should be implemented in more countries in the WHO European Region. Excessive exposure to solar UV radiation can best be prevented by regional and local awareness-raising and information campaigns, especially in educational institutions. The aim is to encourage schoolchildren to take measures to protect themselves against the sun.

Melanoma is one of the cancers with the fastest rates of increase among white people in Europe. Trends in rates differ between regions: in northern Europe where the rates are high, they appear to have levelled off since the 1990s, particularly among people aged under 55 years (Fig. 2). This seems to be the result of a change in sun-seeking and protective behaviour against UV radiation among the younger generations. In contrast, in southern and eastern Europe, the rates are generally still increasing steeply in all age groups (8,9).

Currently, in almost all European countries the incidence is higher in women than in men. Estimates of the age-standardized (world standard population) rate for women vary from under 2/100 000 to over 16/100 000. There is a strong geographical correlation between the European regions and the incidence of melanoma in people aged under 55 years. The highest incidences are found in northern (Denmark, Norway and Sweden) and western European countries (France, the Netherlands and the United Kingdom), with incidences of 6–9 per 100 000 for males and 8–16 per 100 000 for females. Austria and Switzerland have among the highest incidence rates for both sexes: around 6 per 100 000 for men and around 10 per 100 000 for women. The lowest incidence rates are found in southern Europe (Greece, Italy, Portugal and Spain) with incidence rates of 2–4 per 100 000 for both men and women. In eastern Europe the rates vary from low (<2 per 100 000 in Bulgaria, Latvia and Romania) and intermediate (to 6 per 100 000 in Lithuania and Slovenia).

The main way to prevent melanoma is to advise people to limit their exposure to the sun. National and European policies should, therefore, pay more attention to preventing excess exposure to UV radiation during childhood (following the INTERSUN Project recommendations). The levelling off since the 1990s of the previously rising trends in northern Europe among people aged under 55 years supports the notion that specific UV protection activities are being effective in these countries.

The main source of data used for this report is the European Globocan 2002 web site (2). The IARC data from C15 (Cancer incidence in five continents) (IARC C15) (10) are used to illustrate time trends in incidence in Scandinavia, with estimates based on the registers.

The IARC C15 data allow world-standardized estimates to be made of the incidence of melanoma by age for six periods between 1953–1957 and 1993–1997.

Comparative methods of collection, classification, description and registration of information are important to allow comparisons of melanoma incidence and mortality. The increasing quality and population coverage of European cancer registries are good bases for future monitoring efforts. Complete national data registries for melanoma are of crucial importance. Estimates of mortality from melanoma are an important co-indicator, since melanoma prognosis is strongly correlated with the thickness of the tumour at diagnosis.
References


7. WHO European Centre for Environment and Health. Policies to reduce the excessive exposure of children to ultraviolet radiation. Copenhagen, WHO Regional Office for Europe, 2007 (ENHS-2 fact sheet No. 4.8).


Further information


Further information about the control and use of sunbeds

UV-radiation of sun beds. Common public health advice from Nordic radiation protection and health authorities. Danish National Board of Health (Sundbedstyrelsen), Finnish Radiation and Nuclear Safety Authority (Sateilyturvakeskus, STUK), Icelandic Radiation Protection Institute (Geislavarnir Rikisins), Norwegian Radiation Protection Authority (Statens strålevern), Swedish Radiation Protection Authority (Statens strålskyddsinstutit) (http://www.sst.dk/upload/forebyggelse/cff/sol_hudkraeft/nordic_sunbed_position.pdf, accessed 23 March 2007).


Further information about recommendations on exposure of children to UV radiation


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