Introduction

How did we get here…
…and what is this all about?

Dr Anna Cichowska and Dr Martin Krayer von Krauss
Division of Health Systems and Public Health
Our story - our perspective
Our story - our perspective

Essential Public Health Operations

INTELLIGENCE
- EPHO 1 Surveillance
- EPHO 2 Monitoring preparedness for response

SERVICE DELIVERY
- EPHO 4 Health Promotion
- EPHO 3 Health Protection
- EPHO 5 Disease Prevention

ENABLER EPHOs
- EPHO 6 Governance
- EPHO 7 Workforce
- EPHO 8 Funding
- EPHO 9 Communication
- EPHO 10 Research
Observations

- EPHO enabler functions – key but neglected
- Enabler functions complimentary to other programmes
- Enabler functions are interconnected – need to be addressed holistically
- Other people are already working on (parts) of this agenda
- Public health in horizontal programmes is the poorer cousin, e.g. governance for health, health financing, health workforce...
Your story – your perspective…

Our collective story

Coalition of Partners

Agenda for Action
Who is in the room?

**Demand**

- Employees of Ministries of Health
- Employees of National Public Health Institutes

**Supply**

- Academics
- Members of international organizations such as ASPHER, IANPHI, EuroHealthNET, the EC, the OECD and others
- Others…
What this initiative is about
Empowerment

Country needs driven

Practical action

Demand and supply
Focus
Sense of urgency
Enabler functions
100-day challenge
About the next two days
The next two days…

• Interactive workshop – roll up your sleeves

• Diversity of graphic material – fun!
The next two days...

- First step…not a formal WHO consultation

- Experts not representatives – change agents! Public Health Champions!
The next two days…

• Starting point

• No hidden pot of money
The next two days…

• Not a one-off event but a marathon
• No formal commitment, but willingness to go away and return with commitments
• Next events
Anticipated outcomes

- Shared understanding of the need we are responding to
- Shared sense of purpose for the Agenda for Action - *consensus on objectives*
- Consensus on *principles* - Coalition of Partners
- Ideas for *practical actions and concrete next steps*
- Ideas and commitment towards the *100-day challenge*

*Do what you can, with what you have, where you are.*
~ Theodor Roosevelt
Paradigm shift

• Toward disease prevention and health promotion

• Not only building better health systems but building better systems for health

An ounce of prevention is worth a pound of cure.

~ Benjamin Franklin
A dream you dream alone is only a dream. A dream you dream together is reality.
~ John Lennon.
Some practicalities

• Chatham house rules

• Filming

• Declaration of interest
A dream you dream alone is only a dream. A dream you dream together is reality.
~ John Lennon.