HEN report uptake summary

HEN publishes synthesis reports that aim to support public health decision-makers in the WHO European Region to formulate health policies based on the best available evidence. To understand how each HEN synthesis report is disseminated, shared, discussed and used and contributes to public health decision-making, the HEN Secretariat analyses the uptake of each report. The HEN Secretariat assess the short- and long-term (up to one year) reach of each HEN report and summarizes the findings in a brief format.

**Title**
HEN 51. Investment for health and well-being: a review of the social return on investment from public health policies to support implementing the Sustainable Development Goals by building on Health 2020

**Published in**
WHO Regional Office for Europe website; NCBI Bookshelf

**Authors**
Mariana Dyakova, Christoph Hamelmann, Mark A. Bellis, Elodie Besnier Charlotte N.B. Grey, Kathryn Ashton, Anna Schwappach, Christine Clar

**Analytics covering**
September 2017 to August 2018

**Data source**
WHO Regional Office for Europe, National Center for Biotechnology Information (NCBI) Bookshelf, Altmetric, Google, Publish or Perish academic citation search, Web of Science Cited Reference search

**Presented at the following events:**
- 67th session of the WHO Regional Committee for Europe, 2017
- United Kingdom Department of Health International Group Meeting, 2017
- 10th European Public Health Conference, 2017
- European Health Forum Gastein Conference, 2017
- Welsh Public Health Conference, 2017 & 2018
- Bevan Commission International Conference, 2018
- WHO Regions for Health 24th Annual Meeting, 2018
- EuroHealthNet Annual Meeting, 2018
Summary of uptake

NCBI Bookshelf:
- Number of content views: 651
- Number of PDF downloads: 138

Social media:
- Number of tweets: 3

WHO Regional Office for Europe website:
- Number of landing page views: 2192
- Number of PDF downloads (English): 624
- Number of PDF downloads (Russian): 18
- Number of leaflet downloads: 199

Citation tracking:
- Cited in one academic article, one book, eight reports, two conference presentations, nine newsletters and websites and six databases.

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<th>Academic articles</th>
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<th>Books</th>
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<td>Saunders M, Barr B, McHale P, Hamelmann C. <em>Key policies for addressing the social determinants of health and health inequities</em>. Copenhagen: WHO Regional Office for Europe; 2017 (Health Evidence Network (HEN) synthesis report 52).</td>
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<th>Reports &amp; presentations</th>
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<td><em>Sustainable development in Wales and other regions in Europe – achieving health and equity for present and future generations</em>. Copenhagen: WHO Regional Office for Europe; 2017.</td>
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<th>Newsletters and web articles</th>
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The Health Evidence Network report on investments in health and well-being is online. Venice: Program Mattone International Salute; 2017 (in Italian).


Databases
- Quebec Population Health Research Network
- Hungarian Online Directory
- WHO Depository Library in Latvia, Riga Stradins University
- National Institute for Health and Care Excellence (NICE), United Kingdom
- Trip clinical search engine
- International Observatory on Health and Social Services, Quebec

Other notable mentions:
- According to the authors, this report has contributed as the establishment of a £100 million fund (1), a programme of work on preventive spend (2) and Public Health Wales’ long-term strategy (3).

Added values described by commissioners, reviewers and others

The report makes a useful contribution on a difficult subject. The main value of the report for policymakers is in shedding light on a range of social, economic and environmental consequences of poor health and health care that are not necessarily obvious in a policy decision-making context, as well as in providing evidence of some of the potential benefits of action to address those consequences.

Franco Sassi, Professor of International Health Policy and Economics and Director of the Centre for Health Economics and Policy Innovation, Imperial College Business School, United Kingdom; and member of the European Advisory Committee in Health Research (peer reviewer).

1. £100m plan to transform health and social services in Wales. Cardiff: Welsh Government; 2018.

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