The NCD Alliance – a unique civil society network of 2,000 NCD organisations in 170 countries - welcomes the opportunity to contribute to the WHO European Ministerial Conference on the Prevention and Control of NCDs in the Context of Health 2020.

We would first like to commend WHO EURO Member States for the progress made in implementing the 2011 UN Political Declaration on the Prevention and Control of NCDs. With the adoption of the Global Monitoring Framework, the Global NCD Action Plan 2013-2020, and the Global Coordination Mechanism, the pillars of a robust global NCD architecture will be in place for the first time. We also commend WHO EURO for aligning regional policy frameworks with the global NCD architecture, including Health 2020.

Today, we take this opportunity to recommend four areas that demand attention and commitment from WHO EURO Member States:

**One: Prioritise and invest in NCDs at the national level.** Investment in NCDs now will secure high health, social and economic returns for generations to come. Only through strengthening national capacity will the agreed Health 2020 goals and NCD 2025 targets be achieved. We call on EURO Member States to invest predictable and sustainable resources in the NCD response, including through Official Development Assistance for NCDs in low- and middle-income countries.

**Two: Marshall a whole-of-government and whole-of-society response to NCDs.** Government efforts to tackle NCDs will only have an impact when whole-of-government approaches are truly enacted, and all sectors of society are fully engaged. No one sector can solve this epidemic alone. We urge EURO Member states to forge collaborative multi-sectoral partnerships at all levels, particularly harnessing the expertise, knowledge and resources of civil society.

**Three: Champion health and NCDs in Post-2015.** The post-2015 development process is an unprecedented opportunity to define a global agenda that will start countries on the pathway to sustainable development. It is in all of our interests to ensure health is recognised as a global concern, and new health priorities such as NCDs and tobacco control are fully integrated. We urge EURO Member States to actively engage in the post-2015 process, ensure health is central to the agenda, and champion NCD-specific targets.

**Four: Support a comprehensive UN Review and Assessment for NCDs in 2014.** Mandated by the UN Political Declaration, the September 2014 review will be an important political milestone to take stock and redouble efforts on NCDs. With negotiations on the modalities resolution for the Review commencing shortly, we urge EURO Member States to play a leading in role in the process, supporting a high-level review that results in an action-oriented political declaration.

Please be assured that the NCD Alliance and our global network of civil society organisations stand ready to support the EURO Member States in translating commitments into action.

The NCD Alliance was founded by: