### WHO “Best Buys” to reduce the harmful use of alcohol

1. Increase excise taxes on alcoholic beverages
2. Enact and enforce bans or comprehensive restrictions on exposure to alcohol advertising (across multiple types of media)
3. Enact and enforce restrictions on the physical availability of retailed alcohol (via reduced hours of sale)

### ALCOHOL POLICIES 2016

**Country score in the 10 action areas of the European action plan to reduce the harmful use of alcohol 2012–2020 (maximum of 100 points)**

<table>
<thead>
<tr>
<th>Action Area</th>
<th>Beer</th>
<th>Wine</th>
<th>Spirits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Leadership, awareness and commitments on drinking and alcohol intoxication</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>2. Health services’ response</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>3. Community and workplace action</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>4. Drink–driving policies and countermeasures</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>5. Availability of alcohol</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>6. Marketing of alcoholic beverages</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>7. Pricing policies</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>8. Reducing the negative consequences of drinking and alcohol intoxication</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>9. Reducing the public health impact of illicit alcohol and informally produced alcohol</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>10. Monitoring and surveillance</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**WHO “Best Buys”**

- **AVAILABILITY**
  - Minimum selling age
  - Retail monopoly
  - Licensing for retail sales
  - Restrictions OFF premise hours
  - Restrictions OFF premise density
  - Restrictions ON premise hours
  - Restrictions ON premise density

- **MARKETING**
  - Ban on Internet/social media
  - Ban on below-cost promotion
  - Ban on sponsorship of sports events
  - Ban on sponsorship of youth events

- **PRICING**
  - Excise tax adjusted for inflation
  - Minimum unit pricing
  - Volume discount ban

**Note**: N/A indicates scores could not be calculated due to missing data.

**Labelling of alcoholic beverages on container**

- Yes
- No

**Road-safety policies**

- Yes
- No

**Health warnings**

**Consumer information about calories and additives**

**Number of standard drinks displayed**

**The WHO “Best Buys” to reduce the harmful use of alcohol**

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