European Immunization Agenda 2030 (EIA 2030)

Vision
EIA2030 envisions contributing to a world where everyone, everywhere, at every age, fully benefits from vaccines for good health and well-being.

What is the European Immunization Agenda 2030?
The EIA2030 is a vision and strategy, designed and crafted by the Member States, for achieving the full benefits of vaccination in the WHO European Region for the next decade. EIA2030 builds on the successes and lessons learned through implementation of the European Vaccine Action Plan 2015-2020 (EVAP). It also incorporates the lessons learned and best practices identified in responding to the COVID-19 pandemic and deploying COVID-19 vaccines, which have underlined the need to strengthen health service policies, delivery and practices, from the local to national levels.

As a flagship initiative of the European Programme of Work 2020-2025 (EPW) — ‘United Action for Better Health in Europe’, EIA2030 unites all stakeholders to achieve better health through vaccination in the European Region. EIA2030 does not belong to WHO or to its Member States alone; it will guide and align policy makers, national immunization programmes, professional associations, civil society, community-based organizations and other immunization stakeholders in the Region for the coming decade.

How was EIA 2030 created?
EIA2030 reflects national priorities for the next decade. It was developed at the request of Member States through a truly bottom-up consultation process led by the WHO Regional Office for Europe and including Member States, the European Commission and its agencies, non-state actors, intergovernmental agencies, the United Nations Children’s Fund (UNICEF) and other United Nations organizations, the United States Centers for Disease Control and Prevention, and Gavi, the Vaccine Alliance.

By strengthening immunization systems, EIA2030 will help to:
- reduce mortality and morbidity caused by diseases preventable through vaccination;
- increase equitable access to new and existing vaccines for everyone regardless of age, identity and geographic location;
- strengthen primary health care and thereby contribute to achieving universal health coverage and sustainable development.

How will the European Region achieve the EIA2030 goals?

Building upon the momentum gained from the EVAP implementation in the WHO European Region, EIA2030 envisions a broader approach to protect all ages and all populations through immunization against even more vaccine-preventable diseases. EIA2030 pivots away:

- from top-down approaches towards increased local ownership;
- from one-size-fits-all policies towards data-enabled, tailored national and subnational policies to achieve high and equitable coverage by devising local solutions to address local challenges;
- from childhood vaccination towards life-course vaccination and platforms that also address the needs of adult populations;
- from a monitoring and evaluation mechanism only to a monitoring, evaluation and accountability framework;

Rather than focusing on achieving specific disease-related goals, EIA2030 aims to strengthen the immunization systems and structures and build back better towards resilient immunization programmes after the ravages of the COVID-19 pandemic, based on the key pillars of immunization equity, life course vaccination and tailored local solutions including addressing vaccination demand and acceptance in the population. Within the realm of “leaving no one behind” as an enshrined principle of the EPW, EIA2030 is focused broadly on strengthening:

- primary health care and universal health coverage
- political commitment
- public demand for vaccination
- immunization coverage and equity
- immunization through the life course that is integrated in other essential services
- preparedness and response to outbreaks and emergencies
- immunization systems, including vaccine supply and financing.

National immunization policies will achieve these ambitions by being:

- primary health care-based
- equity-based
- people-focused
- country-owned
- data-enabled
- innovation-and research-based
- partnership-based.

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